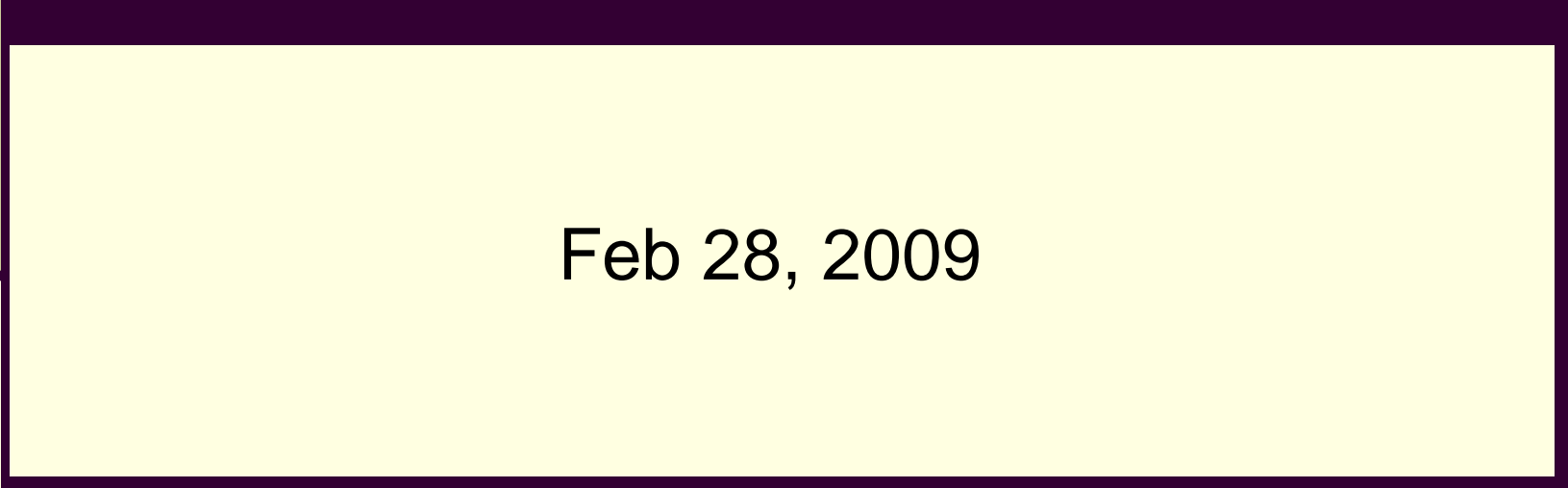






CIPS Review and Planning Meeting



Feb 28, 2009

The next project –
Where should the Muslim
Community be in 20-25 years?

**Developing a Shared Vision,
Objectives and Strategy**

Current State

- A lot of good work is being done by many dedicated individuals and organizations; but the overall condition or standing of our community is deteriorating.
- As a community, we seem to be running in circles -- different segments of the community running in different directions.
- We remain marginalized and ineffective segment of Canadian society.
- We lack a clear and common vision of where it needs to be or a clear and agreed upon strategy for reaching there.

Why is it needed?

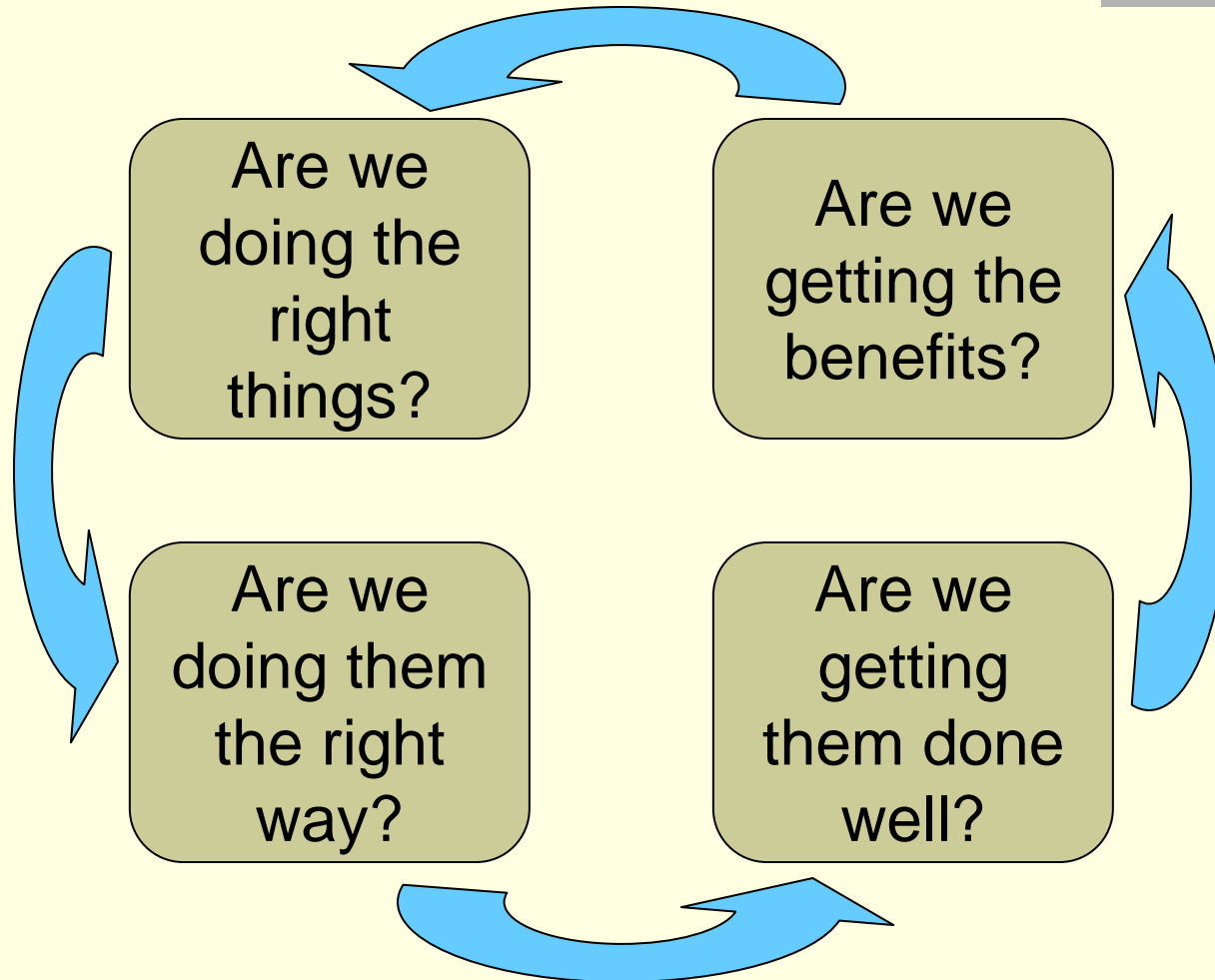
- Our current ways are not working effectively
- By being reactive, we are working on others' agenda, not on our own planned strategy
- Without knowing where we are going, we will never reach there
- Same efforts will produce same results

Point for Reflection

“If you keep on doing what you've always done, you'll keep on getting what you've always got.”

- It may be wise to see what are the paradigms, visions and strategies underlying the activities of various segments of our community.

The Four “Ares”



Community Vision and Strategy

- What is our Community's long term vision?
 - What does the Community's success look like?
 - What is our future desired state? Where do we plan to be?
- What should be the long term goals and objectives of the Community?
- What kind of strategic plans will get it there?

A shared vision, especially one that is intrinsic, uplifts peoples' aspirations, promotes cooperation and creates unity. Efforts become coordinated, complementary and effective towards making the vision a reality.



Do We Not Know That?

- Many people have developed their views and ideas on these topics
- Diverse and different
- None embraced by the community
- Resulting in:
 - Diffused, scattered efforts
 - Lack of cohesion and synergies
 - Often nullifying each other's work, sincerely thinking to be doing the right thing.

Previous Efforts

- Many well-meaning efforts done in the past and are under way
- Only involving some segment of the community
- Concentrating on projects or action plans, rather than direction and destination
- No organizational commitments to projects or follow up.

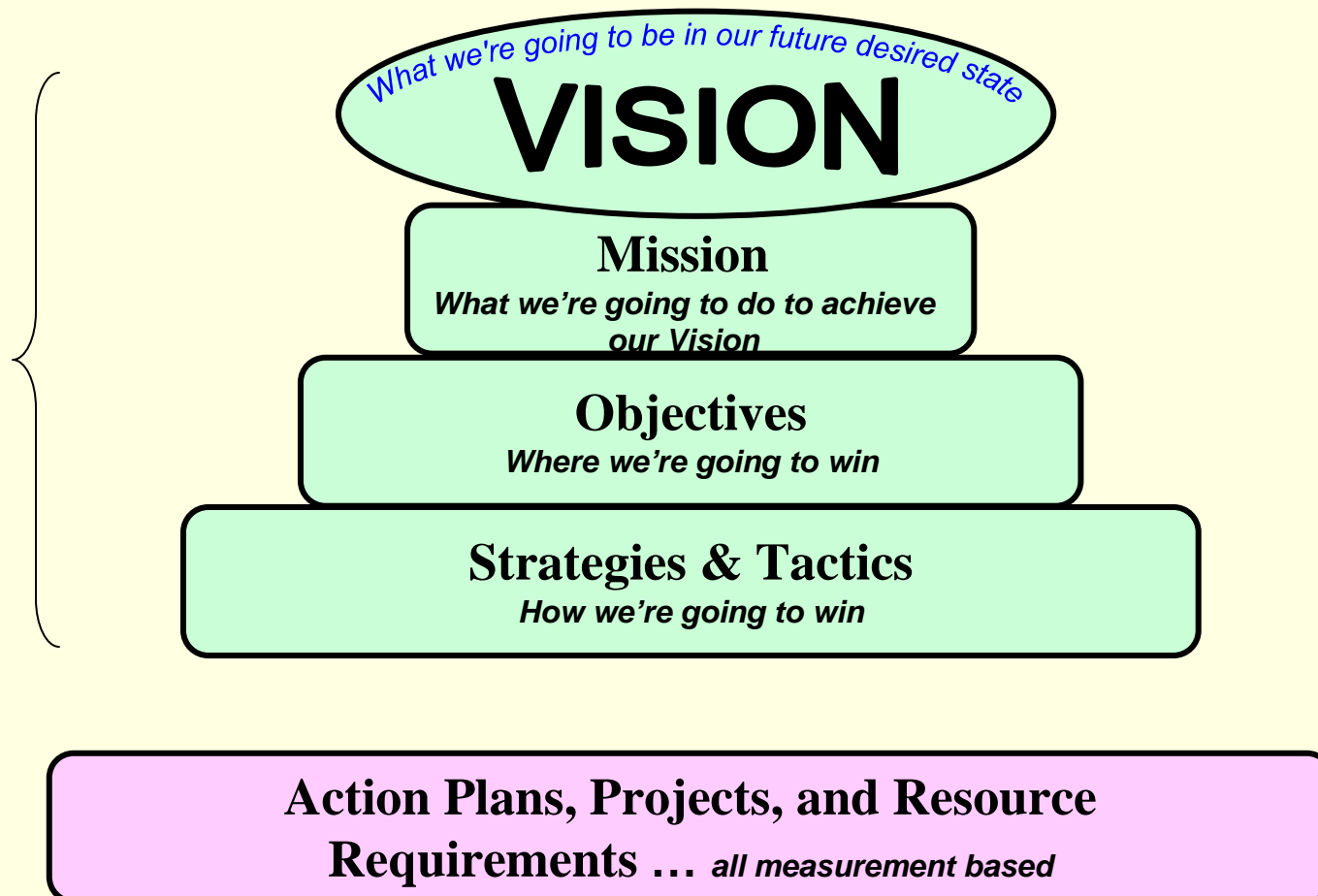
The Purpose of the Project

- The purpose of this project is to bring out the Muslim experts representing significant segments of our Canadian community (Including experts from America and Europe) and let them present what in their view should be:
 - The vision, goals and objectives of the community
 - The strategies to realize that vision and attain those objectives.

Each Presentation Should Answer:

- Why are we not getting out of the condition we are in?
- Are we working under wrong paradigms?
- What kind of paradigm shift is needed?
- Do we have a clear vision?
- What should be the vision? What goals and objectives should be community focussing on?
- What should be the strategy to reach that vision and attain those objectives?
- What are the essential elements of that strategy?
- What does a clear tactical plan look like?

A shared vision, especially one that is intrinsic, uplifts peoples' aspirations, promotes cooperation and creates unity. Efforts become coordinated, complementary and effective towards making the vision a reality.



What it is not

- An effort to unite the community
- A panacea to solve all our problems
- Railroading of a certain agenda or view
- A Fatwa about what kind of activities are Halaal or Haraam

Project Team Mandate

- The team will identify Muslim experts, arrange funds and make all the arrangements necessary to hold the session and to publish and disseminate the proceedings and outcomes.